CREATE

ROBOTS

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Kiddotco

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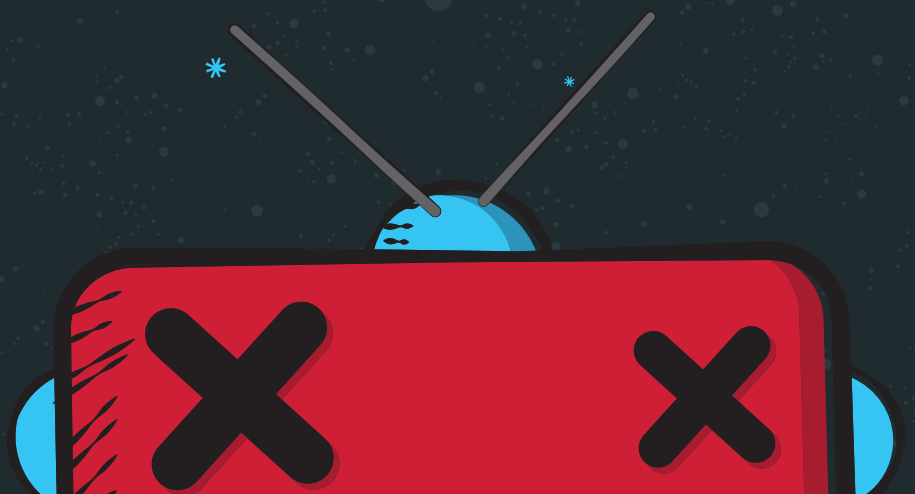

PERSONAL INFORMATION

Paul Jamie Kidd
Date of Birth. 02/04/1981
Nationality. British
Place of Birth. Grimsby

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PERSONAL STATEMENT

I have amassed over 12 years commercial experience both as an international Freelancer and at some of the leading agencies within my geographical area. I have worked with companies such as Virgin, AVG, Mars Drinks, Hein Gericke, Nicholas Deakins and Toshiba. I also specialise in creating brands for startup companies such as wondr, Sampler and The Boutique Bakery Co. I like to make sure all clients get the full package and not just a generic one by making sure all of my work is tailored, one-of-a-kind and suited to their needs. I treat all clients' companies like they are my own. I make sure I use all my care and passion into making each project the best it can possibly be. I genuinely strive of getting creative on projects. My passion for branding and digital print works in perfect harmony with my extensive skills in web and bespoke frontend development. I am fully conversant with Adobe Creative Suite, responsive websites in HTML5, XHTML, CSS and also experimental with JQuery and Flash. I see myself as a regular, but sometimes spontaneous robot with a not so average sense of humour!

EMPLOYMENT HISTORY

KidDotCo (2013 - present)

While pursuing a freelance career, I KidDotCo with my brother. This last year we have enjoyed working with a wide range of companies and start up businesses from all over the world.

Energy Cell (2011 - 2013)

I joined Energy Cell at the beginning of 2011 as a Senior Creative Designer. I have been fortunate enough to be involved with some high profile clients such as Virgin, AVG, Mars Drinks, Berol kids, Dunlop, KLIX and Kafevend. My duties include conceptualising, branding and delivering projects from the beginning to the end product.

BlueInkAgency.com (2008 - 2010)

This relatively new company head hunted me to join their new creative line-up. My role involved coming up with initial concepts and then carrying them through a whole production process with my team of Junior Designers. I have been at the very forefront branding national campaigns such as '4theride.co.uk' by Hein Gericke and 'Last Band Standing' by Nicholas Deakins.

NewMediaChoice.com (2005 - 2008)

I was approached by this Lincolnshire-based marketing company to be their head Web Designer / Developer. Working closely with the team of Creatives I conceptualised developed websites for small to medium companies.

2headsdesign.co.uk (2004 - 2005)

My first taste of agency experience was at Hull-based 2headsdesign.co.uk. I had first hand experience of being involved with a wide range of creative projects from logo design, website design and in particular packaging design.

EDUCATION & RECOGNITION

2:1 (Hons) BSc Media Technology
University of Lincoln (Hull Campus)
2001 - 2002

Distinction HND Media Production
Grimsby College 1999 - 2001

2 A-levels in Media Studies and Sociology
Cleethorpes 6th Form 1997 -1999

Online Recognition

My work has featured in over 500+ CSS galleries for originality and design. I have also won several online awards. have also been featured as '5 questions with...' on WebdesignerMag.com.

Print Recognition

Webdesigner Magazine

- kidd81.com March 2008
- '5 questions with...' December 2009
- kidd81.com January 2010
- kidd81.com 'Top Tips' January 2010
- BlueInkAgency.com January 2010
- 'kidd81.com talks about the iPad' February 2010

INTERESTS & HOBBIES

I spend time promoting My Hangover Hoody®. Since its launch, it's gone from strength to strength. I have been lucky to have several celebrity endorsements including Mike Tyson, Tom Fletcher and most recently Jesse McClure and Papa Bear from the hit TV series 'Storage Hunters'. I enjoy socialising, travelling and I am a huge film buff.

REFERENCES

Available on request. Additional recommendations can be found here...