

## **PAUL JAMIE KIDD**

An award-winning Freelance Creative Designer with over 15 years industry experience. I am incredibly passionate with all things design related in particular branding and web design and development. I create pretty vectors and pixels for large international brands, startup companies and anything in between.

**KID**  
**DOTCO**™

## PERSONAL DETAILS

Date of Birth	02/04/1981	Address	67 Elliston Street	Mobile	07590 120 002
Nationality	British		Cleethorpes	Website	www.kidd.co
Place of Birth	Grimsby		N.E. Lincolnshire	Email	paul@kidd.co
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## PERSONAL STATEMENT

When it comes to creativity, I think it's safe to say I have it in abundance. I just love designing things! Ever since I was a kid watching World Cup 90, I developed a passion for designing football kits, the creative process always fascinated me!

The journey to where I am now started when I completed my A-levels, I gained a Distinction in HND Media Production at Grimsby College and went on to complete My degree in BSc Media Technology where I was awarded a 2:1. The following years took me to work at some of

the leading agencies in Lincolnshire and I have been instrumental in working on a wide range of multinational companies such as Mars Drinks, Virgin, Nicholas Deakins, Hein Gericke, Holland and Barratt and MTV.

In 2013, along with my brother Mike formed KidDotCo and have enjoyed steady growth acquiring a wide range of clients such as Live Nation and The EFL. Additionally, we have launched our own range of educational apps called Ibbleobble and have won numerous awards for our work.

I would say my passion lies with all things creative and would say my strengths are in brand creation, I am what you would describe as an old school multi-skilled creative, where I am equally comfortable with all aspects of design and have an extensive knowledge and experience of web design and development. Building high-quality responsive web solutions using XHTML, HTML5, CSS and on the Wordpress platform.

## EMPLOYMENT HISTORY

**KidDotCo Limited (2013 - present)**  
**Creative Director**

In 2013 I formed KidDotCo along with my brother, Mike. While successfully building and maintaining an eclectic mix of clients that include The EFL, Live Nation and Sampler, we have created our own range of educational apps, Ibbleobble. Since its launch we have won numerous awards and our work has been acknowledged across the globe.

**Energy Cell (2010 - 2013)**  
**Senior Creative**

Undertaking a role as a senior creative, I was heavily involved with the design, build and maintenance of websites for multi-national companies that included Virgin, Mars drinks, AVG and The University of Lincoln. This gave me invaluable experience I have carried on in to my career.

**BlueInkAgency.com (2008 - 2010)**  
**Senior Creative**

I was headhunted to join their new creative line-up. My role involved coming up with initial concepts and then carrying them through

a whole production process with my team of junior designers. I have been at the very forefront of campaigns such as '4theride.co.uk' by Hein Gericke and 'Last Band Standing' by Nicholas Deakins.

**NewMediaChoice.com (2005 - 2008)**  
**Midweight Creative**

I was approached by this Lincolnshire-based marketing company to be their head Web designer / developer. Working closely with the team of creatives I would then conceptualise and front-end develop websites for small to medium companies.

## EDUCATION & RECOGNITION

**2:1 BSc Media Technology**  
University of Lincoln - 2001 - 2002

**Distinction HND Media Production**  
Grimsby College - 1999 - 2001

**2 A-levels in Media Studies and Sociology**  
Cleethorpes 6th Form - 1997 - 1999

**Awards**  
'Creativepool Best Website 2017'  
www.ibbbleobble.com - March 2017

'Highly commended' App  
Lincolnshire Digital Awards 2016  
Words with Ibbleobble - June 2016

'Creativepool Best Application 2016'  
Patterns with Ibbleobble - March 2016

**Recognition**  
**Web Designer Magazine**

'New ways of learning' - June 2016  
'Paul Jamie Kidd talks about the iPad'  
- February 2010

'Spotlight on BlueInkAgency.com'  
- January 2010

'Spotlight on kidd81.com' - January 2010  
kidd81.com 'Top Tips' - January 2010

'5 questions with Paul Jamie Kidd'  
- December 2009

'Spotlight on kidd81.com' - March 2008

## INTERESTS AND HOBBIES

When I don't have my creative head on, I enjoy socialising, going on my daily walk and I enjoy watching films. I collect trainers and have a huge collection of Kidrobot products what I have collected over the years. I also managed my own hoody business and in particular one product My Hangover Hoody has been worn by high-profile names such as Mike Tyson, Sean Astin and Tom Fletcher.

## REFERENCES

References available upon request.